

## Advice for Seasoned Professionals (those who are over 50)

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Marketing resume tips reveal that a well-composed resume can make a huge difference. Seasoned professionals may be skeptical about how much weight consultant resumes can really carry, but one regularly comes across people with long employment gaps getting jobs while those with nearly impeccable qualifications struggling. Consultant resumes are specifically crafted for seasoned professionals pursuing senior management positions in both corporate and government sectors.

Marketing resume tips dictate that for highly experienced professionals with exhaustive and diverse work experience, a targeted resume setup works best. Marketing resume tips clearly state writing [consultant resumes](#) is not akin to house decoration, so while the format need not be mundane, bear in mind that your artistic sensibility is not what counts in your search for a top job. The layout of successful consultant resumes accomplishes these things: they are pleasing to the eye, easy to scan, and highlight those things you really want to highlight, while downplaying aspects you want to conceal.

You can use various formats to market the extensive responsibilities, achievements, qualifications, and skills that define you as a senior-level professional, but irrespective of the layout you incorporate, all consultant resumes should highlight achievements, achievements, and more achievements. Seasoned professionals are expected to have established reputations within their verticals and therefore typically have two-page resumes with sections defining their professional background, emphasizing what they can potentially bring to the table.

These sections segregated by proper spacing include profile (summarization of experience, qualifications, and achievements), followed by the employment experience, education, awards, technical skills, industry-specific proficiencies, professional licenses, memberships, affiliations, publications, and presentations. Consultant resumes should reflect long-term achievements that often date back more than couple of decades and continually accentuate why the target company can depend on the applicant for leadership and growth.

For highly regarded positions, writing consultant resumes can pose significant challenges to even experienced writers, both in terms of the complexity of the data and the high level of sophistication required in the finish documents. Whatever be the case, keep in mind your resume is the stepping stone to an interview. If you fail to explain something you write it shouldn't be there. However, if you are confident you can talk honestly about everything that appears on your resume in an interview, you can feel confident that you haven't misrepresented yourself.

### Sources:

Rose Curtis, Warren Simons. *The Resume.Com Guide to Writing Unbeatable Resumes*

Orrin G. Wood. *The Executive Job Search: A Comprehensive Handbook for Seasoned Professionals*

### ON THE NET

6 Resume Tips For Seasoned Professionals

[www.careerramblings.com/2007/04/24/6-resume-tips-for-seasoned-professionals](http://www.careerramblings.com/2007/04/24/6-resume-tips-for-seasoned-professionals)