

When Writing an Insurance Resume, Highlight the Right Skills



When writing a resume to apply for an insurance position, your skills and abilities should be highlighted above anything else. It takes a certain type of person to be successful in insurance and you need to be able to show that possess those attributes. Although all insurance companies love to see confidence, enthusiasm, and motivation, there may be other qualities sought after that vary from company to company. For this reason, it would be worth your time to do a little bit of research on the company you're applying to first to find out which specific skills your potential employer will be looking for and therefore should be highlighted in your resume.

Insurance jobs have continued to grow over the past couple of years as a result of the declining economy. Decline in annuities sales has also been a major influence. Due to the industry growing to be more competitive every day, writing a specifically tailored resume has become of greater import. An effective resume will give you the opportunity to place yourself in the best insurance position for you. There are a few important tips to keep in mind when you are crafting an insurance resume of this nature.

Having an "Areas of Expertise" section near the beginning of your resume is recommended. Using keywords related to the position you're applying for will be helpful. Some strengths that are always good to highlight in an insurance resume are expert sales ability, confidence, and enthusiasm for the job. Confidence is important because if you are confident in the product you're selling, others will be confident in you. You also have to have a passion for doing your work, which will act as a motivation. Discipline, flexibility, and the ability to solve problems are another set of requirements usually required in an impressive insurance resume.

It would also be effective to describe your technical knowledge and abilities, taking into consideration that currently a lot of communication is done through the internet. Most transactions and data are stored in computers; therefore you need to showcase yourself as an up-to-date individual who would be an asset to the company. Multilingual skills if you have them would also be great to include here if you are looking to be able to talk to customers and clients across the globe. You also want to show you have a good understanding of the technical and legal terms involved in the industry. This will help your potential employer to better visualize you as a competent potential employee.

When you are describing your past experiences, be sure to especially highlight any transferable skills you have acquired. Even if you had a previous position in an unrelated line of work, if it showcases skills that would be applicable to the insurance position you're applying for, it should be included with the appropriate skills emphasized. List your previous work experiences chronologically starting with the most recent place of employment. Also, when you are listing your accomplishments and results achieved, try to be more specific by using numbers and figures if you can. You want to show your potential employer what you are capable of bringing to his company.

If you take the time to highlight the skills and qualifications that count, your potential employer will take more time looking at your resume and considering you for hire. It is always worth it to do a little extra research and put forth a little extra effort when writing an insurance resume. It shows your potential employer confidence, competence, and above all, a unique personality that they want in his team.