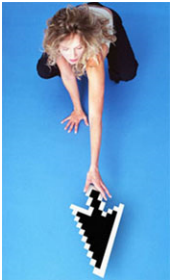## Being Specific in Your Product Manager Resume

*There are many great skills and qualifications to emphasize when writing a resume for a product management position. To give you resume an added boost, research the company ahead of time to find out exactly which skills and qualifications matter most to them. This way you can emphasize the information that really matters and really catch your potential employer's attention. Be organized by including different sections for educational experience and professional experience as well as other experiences you feel would enhance your resume. Be specific about your accomplishments and achievements to help paint a clearer picture of who your are to your potential employer.*

A product manager's roles include researching, selecting, developing and placing a product for a certain company. He has to consider the products that are offered by the competition and compare it to the product offered by his company. A product manager is responsible for the planning of a product and the execution of its production. He should be able to gather and prioritize the customer's requirements. Defining the company's vision for the product is a key in ensuring the customer's satisfaction is optimum and revenue goals are achieved. The knowledge of this role should be exhibited well in a resume written for this position.

Generally, a product manager's resume should have the following sections: personal contact information, career objective or profile, education, professional or work history, and any additional information you'd like to include (accomplishments, additional skills like languages, computer skills etc.) The resume should be professional in both appearance and language to make a good impression on the potential employer.

When writing an entry level resume for a product manager's position, make sure the content included stands out and sets you apart from other new entrants with similar backgrounds. Be sure to state any internships you have undertaken. Internship experience shows a prospective employer that you are committed and have a strong character, thus challenging the potential employer to give you a chance or to test you. Ensure that your resume is proofread by yourself and another person to check on grammatical and spelling mistakes.

In writing an entry level resume for a product manager job, you must do detailed research and know what the employer is looking for, the abilities required for you to be considered for the position, and the previous experience you have that will help you in the new desired job. Knowing very well what a product manager's job entails and what the employer wants, you should be able to have clear objectives in your resume that are exactly in line with what the employer is looking for. Ensure that the resume has a great focus on the employer's needs, and not yours.

When listing your professional experience, be sure to focus on accomplishments and results achieved rather than responsibilities held. For example, the success you've achieved in defining and launching a product, your proven ability to communicate effectively orally and on paper, your strong technical and business experience showing your proven track record with specific figures, and your proven ability to develop and improve customer service. Be sure to state your greatest achievements and your education and professional experiences and how they will benefit the specific industry you are applying to. Don't forget to indicate the names of your previous employers as well.

Educational background is mandatory in a product manager's resume. Be sure to state the education qualifications needed by the specific employer. This would be a good section in which to indicate specific coursework and research you've done that would further emphasize your capability of handling the responsibilities of a product manager.

Everything you choose to include in your resume should relate directly back to your objective and the company's vision and needs. Do not neglect doing the necessary research and finding out everything you can about the company you are hoping to work for. Being specific about the skills and qualifications you choose to emphasize will help you create a memorable resume that has a higher chance of instigating that interview call.